

We respect and are committed to your privacy. This privacy policy lets you know how your personal information is collected and used by our company. We have created this privacy policy to communicate the care and diligence with which we intend to treat your personal information.

What information do we collect?

You remain anonymous on our website unless you give your information by filling out a form, logging in, or placing an order. As you navigate our website, certain passive information may be collected, including your Internet Protocol address, browser type, and operating system.

What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience. Your information helps us to better respond to your individual needs.
- To improve our website. We continually strive to improve our website offerings based on the information and feedback we receive from you.
- To improve customer service. Your information helps us to more effectively respond to your customer service requests and support needs.
- To send periodic emails if you voluntarily provide your email address

If you provide an email address, it may be used to send you information, respond to inquiries, and/or other requests or questions. You can unsubscribe anytime by clicking "unsubscribe" at the bottom of any email or replying "unsubscribe" to any email.

How do we protect your information?

We implement a variety of security measures to maintain the safety of your personal information when you enter, submit, or access your personal information.

Do we use cookies?

Yes. A cookie is a small data string that is written on your computer hard drive by a web server. (A web server is the computer that hosts a website and responds to requests received from your computer). Cookies can play an important role in providing a good customer experience using the web. Among other things, cookies enable a website to maintain information when a user's web browser requests a series of web pages. Without cookies, for example, a website owner may not be able to recognize that a user just completed the first step during an online ordering process so that the second step can be presented. A cookie cannot access your hard drive and a cookie cannot be used as a virus. Its only purpose is to anonymously collect basic browsing information for a non-registered user; or in the case of a registered user of the website, to remember your settings and preferences.

Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Children's Online Privacy Protection Act Compliance

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act). We do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

Online Privacy Policy Only

This online privacy policy applies only to information collected through our website and not to information collected offline.

Your Consent

By using our site, you consent to our privacy policy.

Changes to Our Privacy Policy

If we decide to change our privacy policy, we will update the Privacy Policy modification date below.

Last updated April 17, 2012